

<i>SERFF Tracking Number:</i>	<i>UHLC-126878403</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>47155</i>
<i>Company Tracking Number:</i>	<i>CA25048STGRS</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPELEMNT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/CA25048STGRS</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPELEMNT
 SERFF Tr Num: UHLC-126878403 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010
 SERFF Status: Closed-Filed-Closed State Tr Num: 47155

Sub-TOI: MS08G.001 Plan A 2010
 Co Tr Num: CA25048STGRS State Status: Filed-Closed
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton

Date Submitted: 10/27/2010

Disposition Date: 10/28/2010

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING

Project Number: CA25048STGRS

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 10/28/2010

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Group Market Type: Association

Explanation for Other Group Market Type:

State Status Changed: 10/28/2010

Created By: Michelle Ambach

Corresponding Filing Tracking Number:

CA25048STGRS

Deemer Date:

Submitted By: Bobbie Walton

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace material previously approved by the Department.

These Invitations to Inquire are Medicare Supplement Advertisements. Final production of the enclosed advertising will show the component number on the bottom left hand corner of the Print Ad.

SERFF Tracking Number: UHLC-126878403 State: Arkansas
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 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: GROUP MEDICARE SUPPELEMNT
 Project Name/Number: ADVERTISING/CA25048STGRS

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50 PER FORM - 2 FORMS = \$100
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$100.00	10/27/2010	41246538

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	10/28/2010	10/28/2010

SERFF Tracking Number: UHLC-126878403 *State:* Arkansas
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Company Tracking Number: CA25048STGRS
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Plans 2010
Product Name: GROUP MEDICARE SUPPELEMNT
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Disposition

Disposition Date: 10/28/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	PRINT AD	Filed	Yes
Form	PRINT AD	Filed	Yes

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Plans 2010

Product Name: GROUP MEDICARE SUPPELEMNT

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Form Schedule

Lead Form Number: CA25048STGRS

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 10/28/2010	CA25048S TGRS	Advertising	PRINT AD	Initial		45.000	CA25048STG RS.pdf
Filed 10/28/2010	CA25049S TGRS	Advertising	PRINT AD	Initial		45.000	CA25049STG RS.pdf

UnitedHealthcare
PO Box 1017
Montgomeryville, PA 18936-1017

<indicia>

Enroll
Now

Don't Forget <Employer Name> Retirees

Send in your applications for
AARP® Medicare Supplement Insurance Plans
and your AARP® MedicareRx Plans, insured
through UnitedHealthcare.

***** AUTO ** DIGIT

03103
John Doe
123 Main Street
Anytown, US 12345-6789

CA25048STGRS

We haven't heard from you.

Be sure to mail your completed AARP® Medicare Supplement Insurance Plan and AARP MedicareRx Plan applications by <Month Day, Year> for your earliest effective date. Use the pre-addressed envelopes in your enrollment kits.

Questions? Need new enrollment kits? Call <1-800-545-1797>. Please see below for hours of operation as well as phone numbers for the hearing impaired.

AARP Medicare Supplement Insurance Plan

7 a.m. – 11 p.m. ET, Monday–Friday, or
9 a.m. – 5 p.m. ET, Saturday. <TTY 711>

AARP MedicareRx Plans

8 a.m. – 8 p.m. local time, 7 days a week. <TTY 711>

A UnitedHealthcare® Medicare Solution

AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP doesn't make individual recommendations for health-related products, services, insurance or programs. You are strongly encouraged to evaluate your needs and compare products.

AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA, (UnitedHealthcare Insurance Company of New York for New York residents, Islandia, NY) under Policy Form # GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

This is a solicitation of insurance, an agent/producer may contact you.

These Medicare Prescription Drug Plans (PDPs) are insured by UnitedHealthcare Insurance Company or UnitedHealthcare Insurance Company of New York for New York residents (together called "UnitedHealthcare"). AARP MedicareRx Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP intellectual property. Amounts paid are used for general purposes of AARP and its members. AARP is not the insurer. You do not need to be an AARP member to enroll. UnitedHealthcare contracts with the Federal government as a Medicare-approved Part D sponsor. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

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UnitedHealthcare
PO Box 1017
Montgomeryville, PA 18936-1017

<indicia>

Don't Forget <Employer Name> Retirees

Send in your applications for AARP® Medicare Supplement Insurance Plans and your AARP® MedicareRx Plans, insured through UnitedHealthcare.

***** AUTO ** DIGIT

03103
John Doe
123 Main Street
Anytown, US 12345-6789

We haven't heard from you.

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